

Reincarnation Upscale Resale & Fabulous Finds Fundraiser Guidelines

How Reincarnation Upscale Resale & Fabulous Finds Fundraisers Work

- Charitable organizations that are recognized by the government as tax-exempt under section 501(c)(3) of the Internal Revenue Code are eligible.
- **Reincarnation Upscale Resale & Fabulous Finds** fundraisers are a fun and diva-liscious way of raising money for your non-profit organization.
- Fundraisers are held on selected Mondays throughout the year and from 5 to 7 pm or 6 to 8 pm. The organization selects a date from a list of available dates. The organization may choose only one day per calendar year for their **Reincarnation Upscale Resale & Fabulous Finds** fundraiser.
- On the evening of the Fundraiser, all receipts will be tallied and **20% (before taxes) of the total will be donated to the organization. A 10% discount will be given on regular priced items only.** There are always items at 50% off. No additional discount will be given on these items.
- Your fundraiser check will be issued 4 weeks after your event, if not sooner.
- Contact the store owner (or she will contact you) to find out how much money your organization earned. This information is available the next day, after your event.
- The fundraiser includes all store purchases during the denoted 2-hour period.
- It's easy to ask people to come to **Reincarnation Upscale Resale & Fabulous Finds** — they'll love all the treasures to be found! They can feel good about the fabulous finds and the contribution they'll make, too. **Reincarnation Upscale Resale & Fabulous Finds** has helped many local organizations already, and now yours can benefit from this easy-to-organize program with generous rewards. See you at the Fab Finds Diva boutique!

Fundraiser Rules

- Due to limited availability, fundraisers must be scheduled at least one month in advance. Fundraising days fill up quickly so organizations should schedule the fundraiser as early as possible.
- The store will not be open to the general public during the fundraising evening.
- Advertising & marketing is the sole responsibility of the organization, however, marketing materials may be placed in the store and can be included in the store's monthly newsletter and website ~ only IF same is reciprocated.

- At least one (1) representative from your organization must be present for the entire duration of the fundraiser.
- As soon as the date is decided & confirmed, start getting the word out. Take these steps to create the biggest turnout and largest donation to your cause.
 1. Create & put a flyer in your organization's newsletter.
 2. Announce your **Reincarnation Upscale Resale & Fabulous Finds** fundraiser on your website, and add a link to a downloadable PDF of the flyer.
 3. Attach the flyer to an e-mail going out to the family, friends, office, etc.
 4. Call your local newspaper. They're always looking for information on charitable events in the community.
 5. Pass out flyers during large gatherings, group meetings, training sessions and area sporting events.
 6. Announce the fundraiser on the P.A. system at another local event.
 7. Share the details in your online invitations, such as Evite.
 8. Announce the event on your blog, Twitter, Facebook or MySpace page.
 9. Most important, cast a wide net. Talk to everybody. There are plenty of fish (shoppers) in the sea. The more people that come to your **Reincarnation Upscale Resale & Fabulous Finds** fundraiser, the more money your fund-lovin' organization will earn.
- Light snacks, refreshments, raffles, games, other activities, prizes can be included in the fundraiser – speak with store staff regarding these options.
- Post fundraiser, both parties will work with each other to obtain possible media coverage (i.e.; photos, press releases, etc.)

A special note for organizations with small children

Reincarnation Upscale Resale & Fabulous Finds prides itself on being fun for both old and young and everyone in between, but it is not a playground. The store space is small and filled to the brim. So, please remember that children are not allowed in the store without supervision.